



FRANKFURT BOOK FAIR: Rock House Press Announces Sequel To Popular Catholic Children's Book THE PURPLES ARE COMING!

For Immediate Release

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Rock House Press is releasing another title by Ilow & Sheri Roque in its beloved Happiness March Adventure series at the annual Frankfurt Book Fair October 6th–10th. The U.S.-based publishing house is the publisher of THE PURPLES ARE COMING!, one of the world's few children's picture books that has been granted an imprimatur. In its announcement to the trade, Dana Parker, Rock House Press' Director of Integrated Marketing & Communications, said the popular Catholic children's picture books are intended to advance children's literacy through humorous stories that warm the heart, illuminate the mind and tickle the funny bone while seamlessly reinforcing Christian faith and virtues. THE PURPLES ARE COMING! and its sequel, THE BEES ARE MISSING! are being made available to the global book market through international co-edition sales agent, Trish Pugsley, located in Bath, UK. Visit Booth 8.0 D966 [c/o Bookworks LLC]

Rock House Press is one of the few publishers of Catholic children's picture books at the Frankfurt Book Fair opening Oct. 6, 2010 to have been granted an imprimatur.

The numbers are impressive: There are over 1.2 billion Catholics worldwide, more than half of whom are located in Europe and Latin America. Top Roman Catholic countries include Argentina, Austria, Belgium, Belize, Bolivia, Brazil, Burundi, Chile, Colombia, Congo, Costa Rica, Croatia, Cuba, Dominican Republic, Ecuador, El Salvador, France, Grenada, Guam, Haiti, Honduras, Hungary, Ireland, Italy, Lithuania, Luxembourg, Malta, Mexico, Nicaragua, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Rwanda, Sao Tome and Principe, Slovakia, Slovenia, Spain, Timor-Leste and Venezuela.

Based in La Jolla, California, authors and artists, Ilow & Sheri Roque have received rave reviews for THE PURPLES ARE COMING!, the maiden volume in the Happiness March Adventure series which appeared in the AMERICA MAGAZINE review of books in March, 2010 and has since been featured on a growing list of American Catholic radio stations and news outlets. The much-anticipated second book in the series arrives at the Frankfurt Book Fair on October 6th, and is scheduled to make its worldwide debut Spring 2011.

For more information visit www.rockhousepress.com or contact Dana Parker, Dir. Integrated Marketing & Communications, Rock House Press, LLC., (858) 866-8528 or dana.parker@rockhousepress.com

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